

**BECAUSE  
A FAMILY'S  
L****VE  
IS GOOD  
MEDICINE**

## Why should you give to Fisher House Foundation?

Life happens. Imagine receiving a call about a loved one who has been seriously injured. You want two things: 1) to be there; and 2) the best medical care possible. While military and VA hospitals provide quality medical care, “being there” for many military and veterans’ families is not always possible.



Without the availability of free lodging, loved ones must arrange costly hotel stays. For terminal illnesses, some may choose not to receive treatment if loved ones are unable to be by their side.

Full recovery can be a long journey. Fisher House makes it possible for loved ones to be at the bedside of our nation’s heroes by providing a caring environment in “a home away from home” that offers a family much-needed financial relief. At Fisher House, we believe that “a family’s love is good medicine”—not only for the ill, injured, or wounded, but for the entire family.

Please see the following pages for **21** ways your company could support Fisher House Foundation.

21  
WAYS

DONATE

### FISHER HOUSE FOUNDATION PROGRAMS

#### Capital Projects\*

Contribute to building Fisher Houses at military and VA medical centers.

1

#### Hero Programs

Donate frequent flyer miles, hotel points, or monetary gifts to help connect families in support of a loved one's recovery.

2

#### Scholarships for Military Children

Support scholarships benefitting children of active duty or retired military.

3

#### Heroes' Legacy

Support scholarships for children of the fallen or disabled.

4

\*Current capital project list is available upon request.

### EVENTS

#### Fisher House Golf Classic\*\*

Sponsor the Fisher House Golf Classic held annually in the spring.

5

#### Team Fisher House\*\*

Sponsor Team Fisher House as a Corporate Champion.

6

\*\*Information for both events is available upon request.



### CAUSE MARKETING

#### Charitable Sales Promotion

Donate a portion of sales of a product or service.

7

#### Free Action Campaign

Inspire customers or social media followers to take a "free action" that results in a donation.

8

#### Point of Sale

Encourage customers to make a donation at checkout.

9

### IN-KIND DONATIONS

#### Donations for Events

Provide in-kind donations in support of a Fisher House Foundation event (e.g., food, beverages, auction items).

10

#### Advertising

Help increase Fisher House Foundation visibility through advertising (e.g., radio, print, digital).

11

#### Donations for our Houses\*\*\*

Support the Fisher House network of comfort homes and guests throughout the U.S. and in Europe (e.g., appliance upgrades, holiday gifts, gifts cards, delivery service).

12

\*\*\* House needs vary by location and require coordination with Fisher House Foundation and the local house(s).

# FUNDRAISE

## PEER-TO-PEER GRASSROOTS FUNDRAISING

### Proud Supporter Event

Create an event to benefit Fisher House Foundation (e.g., golf tournament).

13

### Team Fisher House

Participate in a Fisher House signature race or join our Patriot Challenge by participating in an athletic event in your community.

14

## EMPLOYEE GIVING CAMPAIGNS

### Charity Campaign

Create a company-wide charity campaign through which employees support Fisher House Foundation.

15

### Automated Donations

Allow employees to deduct a portion of their paycheck for automated transfer.

16

### Matching Gifts

Match employees' donations at a predetermined ratio.

17



# VOLUNTEER

## LOCAL FISHER HOUSE OPPORTUNITIES

### Meals Assistance\*

Provide or prepare a meal for Fisher House families.

18

### Service Projects\*

Perform a service project (e.g., painting, cleaning, organizing, lawn clean-up).

19

### Lead an activity\*

(e.g., crafts, bingo, massage).

20

## TEAM FISHER HOUSE OPPORTUNITIES

### Create a volunteer team

Support a Fisher House signature race by forming a team.

21



\* Access to Fisher Houses is controlled by the respective military base or medical center. Fisher House Foundation serves as volunteer liaison.

## Recognition

Fisher House Foundation is happy to work with organizations to meet philanthropic objectives and offers the following exclusive recognition opportunities:\*

### Annual Giving

Donors who contribute \$25,000 or more will be recognized in the Fisher House Foundation annual report.

### Capital Program

A cast bronze plaque is displayed at the entrance of every Fisher House to recognize donors who contribute \$100,000 or more to the house's construction. Donors also receive the prestigious Patriot Award and listing in a press release recognizing the contribution.

### Events & Scholarships

Sponsorship benefits are specific to the program or event structure.

\*Other opportunities are available based on philanthropic objectives.

## FISHER HOUSES...



**\*NO FAMILY PAYS TO STAY,  
NO MATTER HOW LONG  
THEIR LOVED ONE IS HOSPITALIZED.**



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